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Your Window on

Money

SUMMER 2019



Goal-based investing explained

Although it might be tempting to think that investing is just about getting the best possible return on one pot of money, goal-based investing, structuring your investment around your specific financial aims, has become a widely-used way of helping people plan their financial futures.

Thinking things through

One of the most significant benefits to a goal-based approach is that it encourages us to think about what we want our money to achieve in a tangible way, across a range of time horizons. No two investors have the same financial aims, and meeting different goals means using a variety of investment strategies.

This approach starts with the investor defining their objectives such as saving for school fees, a child's wedding, a deposit on a home, a comfortable retirement. These goals then become the building blocks of an investment plan. The information gathered is used to define the right level of savings and the most appropriate mix of funds to

meet the investor's goals and will also take account of all available annual allowances and employ taxation saving strategies too.

For instance, a retired couple might typically want an income stream now to boost their pension, but also want to invest some of their capital to fund the likelihood of care costs later in life. In this instance, a portfolio can be tailored to meet each specific goal.

A younger investor may want to structure their investments to cover school fees from nursery to graduation for their children, whilst at the same time building up a substantial pension pot for retirement.

Gauging your attitude to risk

Being clear about your goals will make it easier for us to tailor your risk profile to different investments. Each goal may have its own risk tolerance and time horizon. Naturally, over time your goals may change as your life and circumstances change, and your attitude to risk may alter too, that's why we always recommend regular reviews.

Celebrating 20 years of the ISA



The Individual Savings Account (ISA) was launched on 6th April 1999 and it hasn't looked back. Today it's estimated that 42% of adults hold one, which is hardly surprising considering how simple and tax-efficient they are.

When the ISA was launched, the annual allowance was £7,000 and it has risen steadily over the years. In this tax year, you can contribute up to £20,000 to an ISA or ISAs. Those who have made use of their stocks and shares annual allowances over the years could by now have put just over £206,000 into their ISA accounts.

A range of tax-free options

At the beginning there were a limited amount of accounts on offer, including the cash ISA and the stocks and shares ISA. Since then, the range has increased to include the Junior ISA for children, the Help to Buy ISA for first-time buyers, and the Lifetime ISA for those looking to save for a deposit on a property or for retirement.

If you're planning to save this tax year, it's a good idea to put plans in place as early as possible. The longer your money is saved or invested, the more time it has to produce tax-efficient returns.

The value of investments can go down as well as up and you may not get back the full amount you invested. The past is not a guide to future performance and past performance may not necessarily be repeated.

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ARE 'SLASHIES' THE FUTURE OF WORK?

A study by the Association of Independent Professionals and the Self-Employed¹ reports that more than 320,000 self-employed people in the UK have two or more jobs. The term used to describe this is 'slashie', as in "I'm a writer/dog-walker/gardener".

AUTO-ENROLMENT BENEFITTING THOSE IN SMALLER FIRMS

The government reports that auto-enrolment has been an "extraordinary success". A study by the Institute for Fiscal Studies² shows that only 26% of small business employees would be saving in a workplace pension if auto-enrolment had not been introduced, whereas the actual figure is now 70%. Auto-enrolment has effectively increased the pension participation rate amongst employees of small firms by 44%.

PENSIONS – DON'T LEAVE MONEY TO THE WRONG PEOPLE

A pension nomination form allows pension plan holders to give instructions as to who should receive their pension on death. But if it isn't updated when circumstances change, there's a risk that the pension could pass to the wrong person, for example an ex-partner.

UNRATED POLICY WARNING

People often buy unrated policies from comparison sites as they can seem a cheap option, but the Financial Conduct Authority warns that consumers buying unrated insurance policies could be at risk. Four unrated insurers have gone into administration in the last 18 months, leaving people with certain types of motor and buildings policies without cover.

¹IPSE, 2019

²IFS, Mar 2019



Investment jargon made simple

Commonly used words and phrases in connection with investing can often seem confusing, but the good news is that we are well-versed in providing plain-English explanations of technical terms.

Volatility

You will probably have heard this term quite a lot recently. Volatility refers to the rate at which the price of an investment moves up and down. If the price moves up and down rapidly over a short period, it is described as having high volatility. If the price remains relatively stable, it is said to be a low volatility stock. Needless to say, investors generally prefer lower volatility.

Asset allocation

This is the process of deciding what proportion of your investment portfolio should be invested in different types of investment.

There are four main categories of assets – cash, equities, bonds and property. Determining which mix of assets you should hold in your portfolio will depend on personal factors including your investment time horizon and your attitude to risk. Asset allocation helps to spread risk through diversification, which in simple terms, means not putting all your eggs in one basket.

Index

An index, and there are several, is a combined measure of fluctuating market prices of shares in a selection of companies that have similar characteristics, such as size. Some indices are designed to reflect the overall performance of a particular market, while others follow a specific sector.

So, for example, the FTSE 100 is made up of the UK's 100 largest quoted companies, the FTSE 250 includes the next largest 250 companies, and the FTSE Small Cap includes companies smaller than that. In the US, the Dow Jones Industrial Average consists of 30 large American companies across various sectors.

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Savings – do you need a nudge?

According to data from the Office for National Statistics³, the UK is losing the savings habit. In the last couple of years, the savings ratio has been at about 4%, whereas in the 1990s it was closer to 15%. Statistics show that half of 20-somethings have no savings at all, and research carried out by the Money Advice Service in 2016 found that 16 million people in the UK had savings of less than £100.

New prompts planned

Nudging, using psychological techniques to influence behaviour, might just help us all to get into the savings habit.

Technology in the form of savings apps can help savers see the bigger picture, literally. They work by allowing savers to load images of something they are saving for, such as a car, a home or holiday. The more money they transfer into their savings account, the clearer the image becomes, but if they withdraw money, the picture starts to disappear.

Another prompt is being trialled at supermarket checkouts. The shopper will receive a message asking them if they want an amount equivalent to their store discounts to be diverted to their savings accounts.

³ONS, Mar 2019

When will you retire?

New research⁴ has shown that one in 10 workers expects never to be able to afford to stop work and believe they will have to keep on well into their retirement years. This survey also reports that 58% of respondents think they'll need to take on some form of work, in order to supplement their retirement income. Today, many older people are staying on in the workplace, with a record 10.4 million workers aged over 50 still employed.

Retirement should be enjoyed, not endured

Other research has shown that as few as one in three of us expects to have the same standard of living in retirement as we enjoyed during our working lives. This highlights the need for early pension planning, including drawing up a budget that shows you how much income you'll need for a comfortable retirement. With a full State Pension likely to be worth around £8,000, and qualifying ages on the rise, there's clearly the need for extra provision to ensure that you have money available to enjoy life.

⁴ING, Feb 2019



Saving £2,880 a year could provide a retirement windfall for your child

Planning ahead and starting early can really help when it comes to building up wealth for children.

Current pension rules, which could change in the future, allow a parent to put up to £2,880 a year into a pension for a child. Tax relief means that this is then topped up to £3,600. If a parent starts this once a child is born, the contributions would cost about £52,000 over 18 years, and this, under current rules would be topped up by around £13,000 in tax relief.

Assuming growth in investments over the period, when the child reaches age 55 currently, they could have a sizable pension pot, the spending power of which will of course depend on the passage of inflation over the intervening years.

Junior ISAs

Maximising the Junior ISA allowance could also produce a valuable nest egg. You can save up to £4,368 on behalf of a child in the 2019–20 tax year.

If you're unable to afford the full subscription each tax year, small regular sums build up over time, so don't be dissuaded.

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Millennials could save £10.5bn by making a few lifestyle swaps

With two-thirds of millennials admitting they don't save enough, and saying they're finding it difficult to get the cash together for a deposit on a property, Barclays has suggested a few ways in which they could boost their savings without giving up on socialising or treats.

According to the findings of a survey carried out by the bank⁵, millennials spend on average £3,312.72 a year on things like takeaways, eating out, buying clothes and spending time with friends.

Barclays has concluded that the answer is not to sacrifice but to swap. As an example, they suggest that simply swapping out every fifth takeaway, shop-bought coffee and night out could add up to a saving of over £600 each a year.

Three-quarters of those surveyed said they would be willing to make a few compromises if it meant that they could meet longer-term goals, such as the purchase of a car or a home, more easily.

A mix and match approach

Other ideas include changing the route to work to avoid tempting coffee shops, mixing expensive gym classes with free or less-expensive activities such as local running clubs, and preparing and sharing food at home with friends.

It is important to take professional advice before making any decision relating to your personal finances. Information within this newsletter is based on our current understanding of taxation and can be subject to change in future. It does not provide individual tailored investment advice and is for guidance only. Some rules may vary in different parts of the UK; please ask for details. We cannot assume legal liability for any errors or omissions it might contain. Levels and bases of, and reliefs from, taxation are those currently applying or proposed and are subject to change; their value depends on the individual circumstances of the investor.

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Tips on managing money

Building up savings requires a disciplined process and takes time and patience. Many people find it helpful to set up a standing order that goes through on pay day to transfer money into a savings pot, removing the temptation to spend.

When it comes to purchases, it makes sense to take a step back and consider whether it's something you really need or just something you'd like. If it's the latter, then you have to think about the impact it would have on your future plans, such as buying a property.

Tax-free savings

When it comes to building up cash for the future, making the most of your £20,000 tax-free ISA allowance makes good sense. If your goal is buying your first home, then a Help to Buy or Lifetime ISA could be a good choice. And although retirement could seem a long way off, putting cash into your pension when you're young will give your money time to grow. Don't forget that contributions into a pension attract valuable tax relief too.

⁵Barclays, Feb 2019

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The information contained within this newsletter is for information only purposes and does not constitute financial advice. The purpose of this newsletter is to provide technical and general guidance and should not be interpreted as a personal recommendation or advice.

GENERATION X TOP THE PENSIONS SAVINGS CHART

Information from HMRC shows that those aged 43 to 54, often referred to as Generation X, account for the largest proportion of the UK's personal pension contributions, equating to 43% of total contributions made in the 2015-16 tax year, the latest year for which data is available.

However, there are fears that they are still not saving enough. Figures from the Office for National Statistics show their average private pension wealth was approximately £70,400, and it's estimated that in order to retire comfortably, that figure should be nearer to £187,400 at this stage in their working lives.

HUGE RISE IN PROTECTION POLICY TAKE-UP

If you were unable to work due to accident, injury, sickness or redundancy, you would still need to support yourself and your family financially. Whilst you might have enough savings to tide you over for a short period off work, if it went on for longer, it could be a struggle to meet mortgage costs and other household bills; this is where an income protection policy can really help.

Policies are designed to pay out if you're not able to work and earn money due to illness or injury, and, in some cases, forced unemployment. They can meet the needs of families who want to protect their regular expenditure, home-owners with monthly mortgage payments, self-employed people whose incomes depend on their ability to work, and employees who receive limited or no sick pay from their employers.

More policies taken out

Figures from technology provider Iress⁶, show income protection sales via its software increased 50% in the first quarter of the year, indicating that more and more people are planning for their family's financial future and protecting themselves against life's unexpected and unwelcome events.

⁶Iress, 2019

As a mortgage is secured against your home or property, it could be repossessed if you do not keep up mortgage repayments.

IF YOU WOULD LIKE ADVICE OR INFORMATION ON ANY OF THE AREAS HIGHLIGHTED IN THIS NEWSLETTER, PLEASE GET IN TOUCH.

